

You will reach  
**137 000**  
healthcare  
professionals!

## Tehy magazine

### Publisher

The Union of Health and Social Care Professionals

### Editor in chief

Päivi Jokimäki

Circulation: 134 649 (LT 2016)

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Number of readers: 179 000 (KMT 2013)

## Dates and deadlines 2017

Issue	Space reservation	Material deadline	Publication date
1	23.12.	30.12.	16.1.
2	13.1.	20.1.	6.2.
3	3.2.	10.2.	27.2.
4	3.3.	10.3.	27.3.
5	13.4.	21.4.	8.5.
6-7	19.5.	26.5.	12.6.
8	21.7.	28.7.	14.8.
9	18.8.	25.8.	11.9.
10	15.9.	22.9.	9.10.
11	13.10.	20.10.	6.11.
12	17.11.	24.11.	11.12.

### Extra editions:

Issue 1	New students
Issue 3	Nursing Exhibition
Issue 4	Terve-Sos Seminar
Issue 8	New students
Issue 9	Kuntamarkkinat Fair
Issue 11	Assistive Technology Fair

## Advertising Sales

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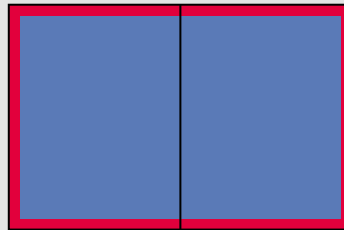
### Job Advertisement

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## Advertising Specifications

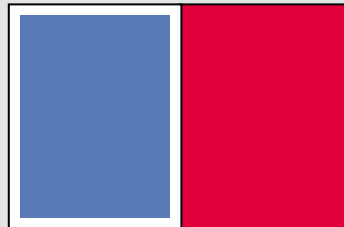


### Spread

display fixed size 366 x 245 mm

bleed fixed size 434 x 280 mm

price 8 175 €

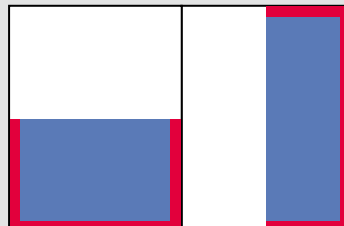


### Full page

display fixed size 183 x 245 mm

bleed fixed size 217 x 280 mm

price 4 500 €



### Half page horizontal

display fixed size 183 x 122 mm

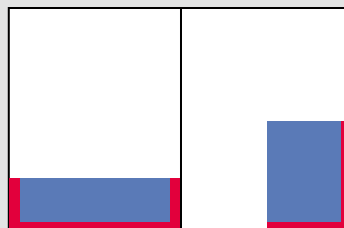
bleed fixed size 217 x 140 mm

### Half page vertical

display fixed size 91 x 245 mm

bleed fixed size 108 x 280 mm

price 2 695 €



### Quarter page horizontal

display fixed size 183 x 52 mm

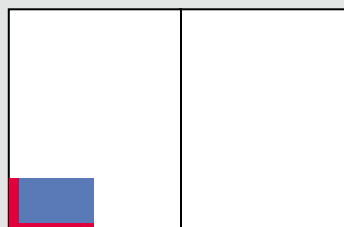
bleed fixed size 217 x 70 mm

### Quarter page vertical

display fixed size 91 x 122 mm

bleed fixed size 108 x 140 mm

price 1 500 €



### One-eighth page

display fixed size 91 x 52 mm

bleed fixed size 108 x 70 mm

price 825 €

### Special rates, additional 12 %

Back cover, inside front cover, inside back cover and other fixed advertising space.

### File specifications

Supply artwork as a press quality PDF (in CMYK at 300 dpi) with 3 mm bleed.

Digital materials by email: [aineistot@tehy.fi](mailto:aineistot@tehy.fi)