

You will reach
137 000
healthcare
professionals!

Tehy magazine

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Editor in chief

Päivi Jokimäki

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Issue	Space reservation	Material deadline	Publication date
1	22.12.	2.1.	15.1.
2	19.1.	29.1.	12.2.
3	9.2.	19.2.	5.3.
4	16.3.	19.3.	9.4.
5	13.4.	20.4.	7.5.
6-7	18.5.	28.5.	11.6.
8	20.7.	30.7.	13.8.
9	10.8.	20.8.	3.9.
10	7.9.	17.9.	1.10.
11	12.10.	22.10.	5.11.
12	16.11.	26.11.	10.12.

Extra editions:

Issue 1 New students

Issue 9 New students

Issue 10 Parasta aikaa Congress

Advertising Sales

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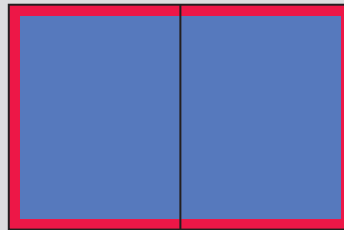
Job Advertisement

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Advertising Specifications

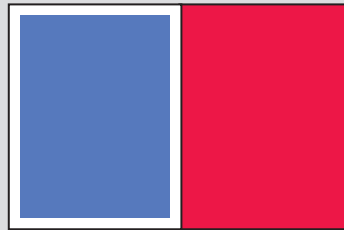


Spread

display fixed size 366 x 245 mm

bleed fixed size 434 x 280 mm

price 8 335 €

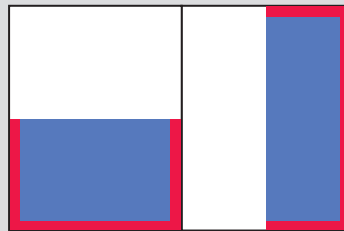


Full page

display fixed size 183 x 245 mm

bleed fixed size 217 x 280 mm

price 4 600 €



Half page horizontal

display fixed size 183 x 122 mm

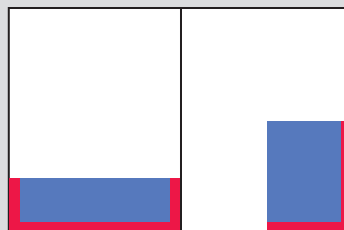
bleed fixed size 217 x 140

Half page vertical

display fixed size 91 x 245 mm

bleed fixed size 108 x 280 mm

price 2 750 €



Quarter page horizontal

display fixed size 183 x 52 mm

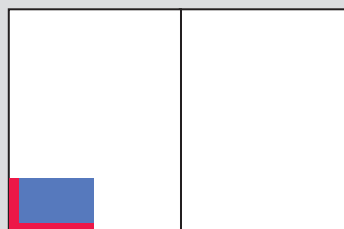
bleed fixed size 217 x 70 mm

Quarter page vertical

display fixed size 91 x 122 mm

bleed fixed size 108 x 140 mm

price 1 530 €



One-eighth page

display fixed size 91 x 52 mm

bleed fixed size 108 x 70 mm

price 840 €

Special rates, additional 12 %

Back cover, inside front cover, inside back cover and other fixed advertising space.

File specifications

Supply artwork as a press quality PDF (in CMYK at 300 dpi) with 3 mm bleed.

Digital materials by email: aineistot@tehy.fi